



# AlternativeSoft

Analytical Investment Solutions

Fund Investing, Simplified



Unlock Opportunities with AlternativeSoft Insights:  
Your Path to Informed Investments.



[www.alternativesoft.com](http://www.alternativesoft.com)

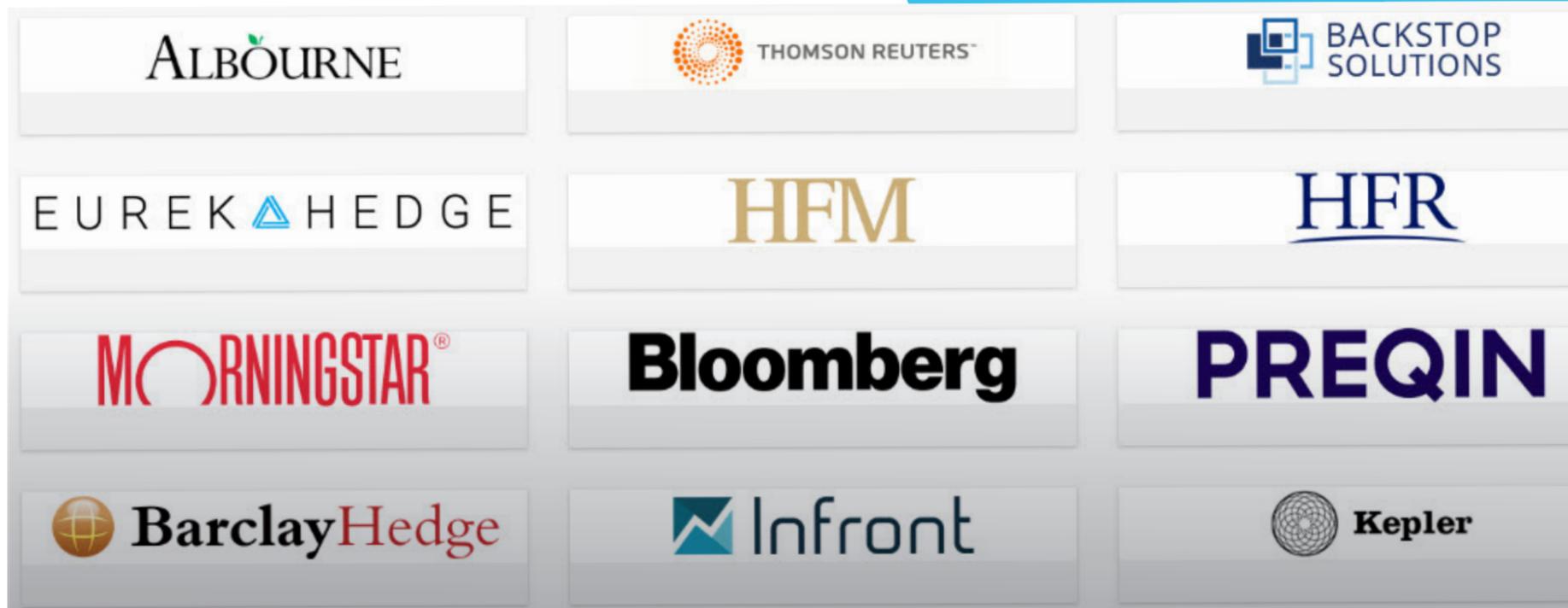
# Why AlternativeSoft?

Since 2005, AlternativeSoft has simplified the funds selection and portfolio construction process for institutional investors, empowering users by creating a personalised investment universe driven by state-of-the-art analytics. It is the only analytical tool on the market that allows users to build and manage a universe with data easily imported from any source including Bloomberg, Morningstar, Albourne, HFR, EurekaHedge, HFM, Preqin and Refinitiv.



# Fund Investing Simplified with AlternativeSoft

We are more than just a software; we are a dedicated partner on your investment journey. Our unwavering commitment is to empower institutional investors by equipping them with the essential tools and profound insights needed to enhance asset allocation and portfolio construction—all within one unified platform. With our robust data aggregation capabilities, powerful analytics, and customizable reporting, we illuminate the path to making informed, data-driven investment choices for financial success.



The only analytical tool in the market that allows you to build and manage a universe with data easily imported from any source including Bloomberg, Morningstar, Albourne, HFR, Prequin and Refinitiv.



# Data Aggregation

**Seamlessly Integrate Data Sources into One Single Source of Truth**

Data is the currency of informed investment decisions. Our platform excels at one crucial task: bringing all your data sources together harmoniously. Say goodbye to data fragmentation. Our seamless data aggregation capabilities consolidate data between internal data repositories to global data providers such as HFR, HFM/Eurekahedge, Morningstar, Bloomberg, Prequin, and many more into one standardized data warehouse. Make investment decisions with confidence, knowing you have the complete picture at your fingertips.

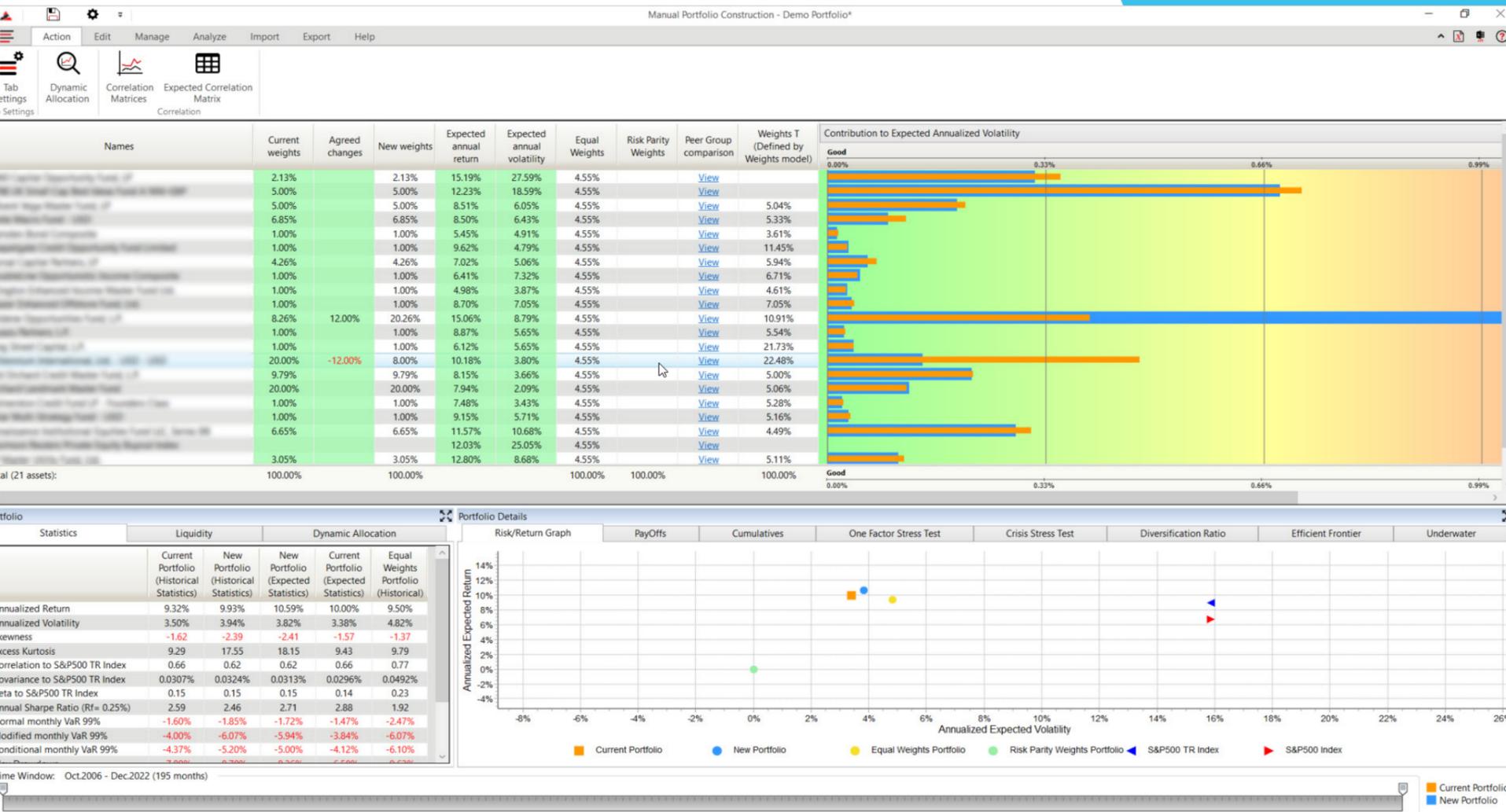
# Powerful Analytics

## Access In-Depth Insights for a Comprehensive Analysis

Leverage 4,000 risk statistics to dive deeper into the intricacies of your portfolio, assess risks with precision, and uncover opportunities that may have remained hidden. Our analytics offer more than data, it empowers smarter investment choices.



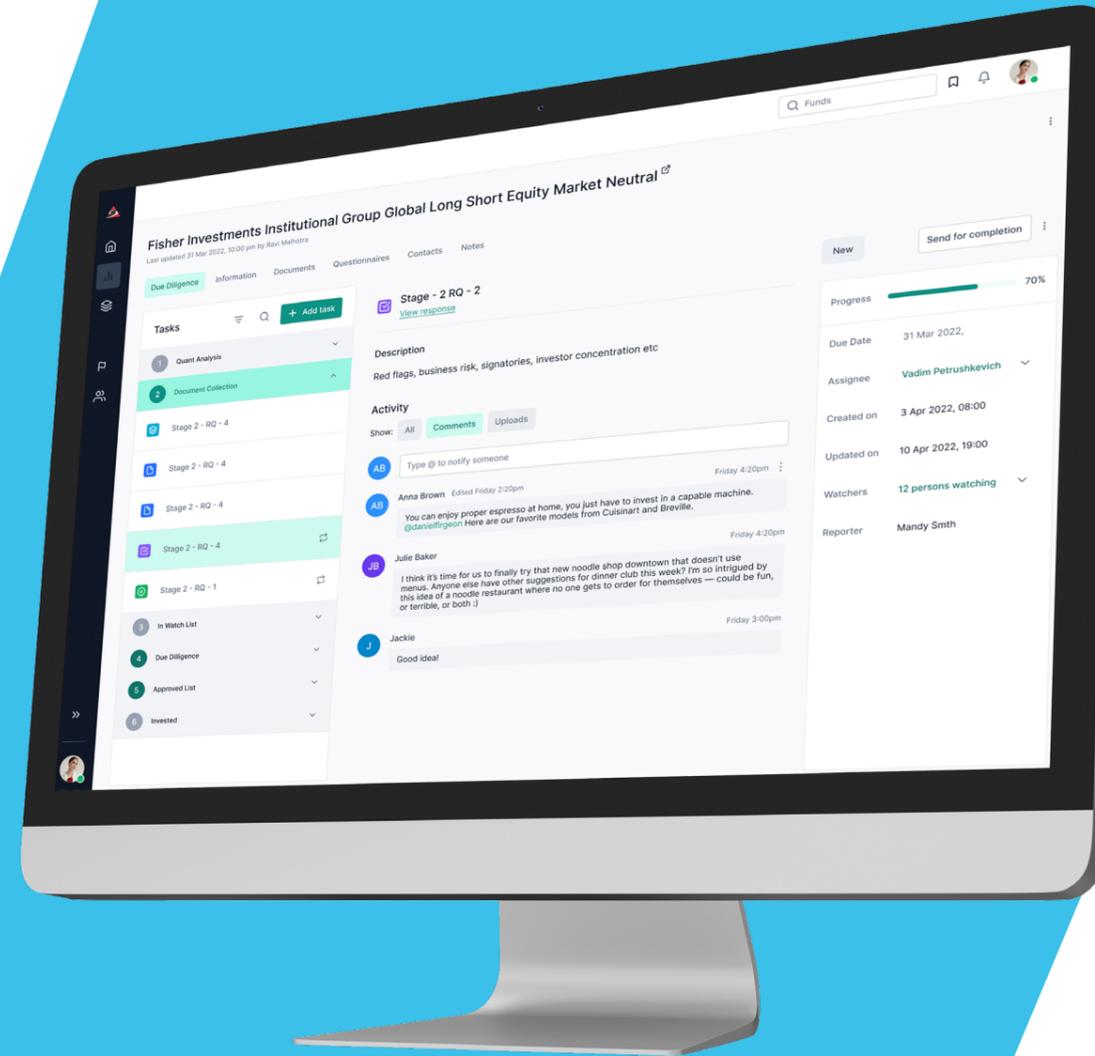
Advanced Analytics



# Efficiency & Collaboration

## Workflows for Efficient Teamwork and Collaboration

We value the strength of teamwork. Our platform is purposefully designed to boost efficiency and foster a collaborative culture within your organization. By tailoring workflows to your specific needs, we simplify processes and supercharge productivity.



## Gain clarity with visual Power BI dashboards.

Numbers become insights, and insights become actions with AlternativeSoft. Our user-friendly Power BI dashboards bring clarity to complexity. Visualize your data effortlessly, interpret trends intuitively, and communicate your findings effectively. With AlternativeSoft, it's not just about data; it's about the visual clarity that empowers your decision-making process.

# Customized Reporting



# Transforming Data into Opportunities

## AlternativeSoft Insight – Your Partner in Informed Decision Making

At AlternativeSoft, we don't just handle data; we unlock opportunity. When you partner with AlternativeSoft, you gain access to a dedicated customer success manager for a personalized service experience. Together, we help transform complex data into clear pathways for success.



# Alpha Discovery

## Leverage Data Analytics to Uncover Sources of Alpha

We are committed to helping you find Alpha in your investments. Our data analytics tools empower you to uncover hidden sources of alpha and gain a competitive edge. With us, it's not just about managing investments; it's about maximizing potential and discovering opportunities that drive alpha in your portfolio.



## Your Data, Our Priority

### Our Commitment to Security

At AlternativeSoft, we take your data security seriously. We understand the importance of safeguarding your valuable information and investments. Our commitment to security is unwavering, and we're dedicated to ensuring your peace of mind.



*Diversification Strategies with AlternativeSoft for a Robust Investment Portfolio.*

## Customized Reporting

### Gain Clarity with Visual Power BI Dashboards

Our user-friendly Power BI dashboards are designed to simplify complexity, providing clear and intuitive data visualization. Effortlessly visualize data, interpret trends, and confidently communicate findings that enhance asset selection and portfolio construction among teams and stakeholders.



Hear What Our Clients Say.

At AlternativeSoft, our clients are at the heart of everything we do. We take immense pride in the relationships we've built and the value we've added to their investment journeys. Don't just take our word for it; hear what our clients have to say about their experiences working with us.



### AllianceBernstein

AlternativeSoft is a practical and user friendly tool used as part of our portfolio construction and risk management process. Their extensive support and responsiveness provides added value.



### Aberdeen Asset Management

AlternativeSoft streamlines many useful performance based analytics including portfolio optimization, peer evaluation, and relative analyses.

## Clients & Testimonials



### Novartis

The AlternativeSoft platform is a helpful addition to the set of tools available to a hedge fund allocator, for both building portfolios and managing their risks. Moreover, the quantitative support available strengthens the service offering.

## Automated Reports

### Schedule and Automate up to 100 Fund or Portfolio Reports

Simplify your reporting process. Our platform allows you to schedule and automate up to 100 fund or portfolio reports all while maintaining your own company branding. Save time, reduce manual work, and ensure you're equipped with the most recent insights. With us, reporting becomes a seamless part of your investment strategy.



**AWARDED THE  
BEST RISK  
MANAGEMENT  
SOFTWARE AWARD  
2022**



**hedgeweek**

**EUROPEAN AWARDS 2021**

**WINNER**

**Best Risk Management Software Provider**

## Why Choose Us ?

We recognize that you have various options of investment platforms. What sets us apart is our unique blend of expertise, innovation, and unwavering dedication to your success. When you opt for AlternativeSoft, you can expect:

### Personalized Service

Gain access to a dedicated customer success manager who ensures a personalized service experience. Together, we simplify intricate data, transforming it into clear pathways for success.

### Unmatched Expertise

In the world of finance, experience holds significant value. We have earned the trust of the world's largest allocators and investment managers, and we are eager to leverage that expertise to benefit you. With a global client base exceeding 170 and over two decades of experience, our level of expertise is unparalleled.

### Data Harmony for Clarity

We enhance asset allocation and portfolio construction by streamlining data aggregation, eliminating silos, and simplifying complexity. Data from various sources are consolidated into a unified platform, providing the clarity essential for making well-informed investment decisions.



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Fund Investing, Simplified.  
Used by institutional investors to create a personalised investment universe